Mid-Atlantic
CIO
Forum

VISION

A regional CIO Forum to foster excellence in business and information technology via exchange of best practices among peers and targeted presentations on industry issues and trends.

MISSION STATEMENT

• To work in partnership with members from the CIO Forum to identify issues and set an agenda of activities, including both formal and informal forums, to facilitate interchange and learning among participants.

• To continuously evolve to meet the needs of stakeholders of the CIO Forum.

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TOWSON
UNIVERSITY

PEER TO PEER
PARTNERSHIP

A CIO FRIENDLY MEETING PLACE

The Mid-Atlantic CIO Forum provides an intimate meeting place where CIOs are comfortable to network and have in-depth candid discussions with peers

HOW WE OPERATE

The Mid-Atlantic CIO Forum is a nonprofit organization supported by membership fees and sponsorships.

• Directed by a Board of Directors elected annually from the membership. The Board consists of CIO members and a representative of Towson University.

• Administered by an Exectuive-in-Residence based at Towson University but reporting to the Board of Directors.

• An annual Forum meeting schedule is developed in July for the upcoming Forum year, which runs from July 1 through June 30. Special topic Forums are occasionally scheduled in addition to the regular meetings.

• Speakers are nationally prominent experts on timely topics and issues of interest to IT executives.

• Membership consists of CIOs from companies with revenues of $100 million and above located in the Mid-Atlantic states. In addition, vendors, selected by the Board, participate as members. All memberships must be approved by the Board. Non-member CIOs are invited, on occasion, to register as a guest for up to two meetings, after which membership is required to participate.

• Networking opportunities are provided through the Forum's meetings, social events, website and other means of collaborations set up by the Forum.

WHAT WE ARE

In August 2003, Towson University entered into a partnership with information technology executives in the Mid-Atlantic region to form the Mid-Atlantic CIO Forum.

The Forum is designed to foster excellence in business and information technology in an environment that promotes educational and networking opportunities for CIOs facing similar challenges and issues. CIOs participate with peers to share information and experiences, and to exchange best practices in peer-to-peer discussion sessions.

WHOM WE SERVE

The Mid-Atlantic CIO Forum aims to serve the following business populations:
• Executives responsible for information technology
• Senior Managers interested in expanding their knowledge of information technology

WHAT WE OFFER

The Mid-Atlantic CIO Forum fosters excellence in business and information technology by providing:
• Executive seminars
• Professional development seminars
• Channels to international and national affiliations
• An environment for sharing information and for networking
• Non-credit seminars and workshops
• Access to prominent speakers
• An avenue to promote partnerships in the business and academic communities

MEMBERS & MEETINGS

The Mid-Atlantic CIO Forum offers two membership opportunities - CIO and Vendor. There are four full membership meetings annually and two social events open to all members. Meetings are held from September through May. A golfing event is held in September to kickoff the Forum year, and a Social event in May finishes the Forum year.

• Meetings are usually held on campus at Towson University in Towson, Maryland.

• There are three types of meetings: CIO only, CIO and their invited guests, and Full membership meetings which include vendor members.

• CIO only meetings are by invitation only. Attendees must sign a nondisclosure agreement to participate. These meetings are to promote intimate and detailed sharing of the issues and problems our CIO members face.

• CIOs can invite guests and/or members of their teams to selected meetings based on the topics and their interests.

• Full membership meetings are open for CIO members, vendor members, and invited guests. Vendor membership and vendor participation are limited to restrict marketing per se and to stay very focused to CIO issues.

• The aim is to provide a forum for CIOs to meet and be able to openly discuss real issues and problems, even ones with vendors and their services/products/apps, and to learn in a peer-to-peer environment with trust and confidentiality. Vendor solicitation and marketing, even within their presentations, are not encouraged or allowed.