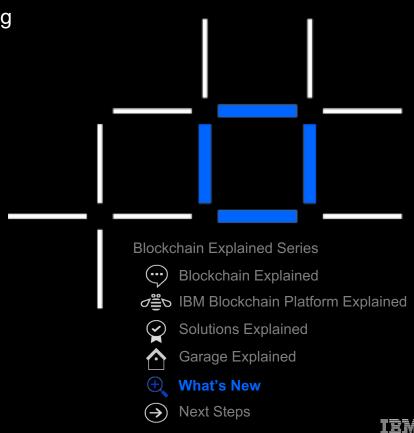
What's New

Recent developments in blockchain and what's coming

Jason Hunt IBM Distinguished Engineer @DJHunt

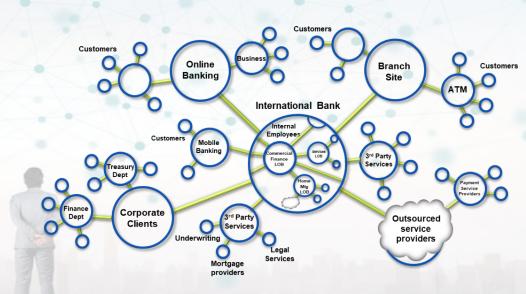


1 March 2019

IBM **Blockchain**

Blockchain builds on basic business concepts

- Business Networks connect businesses
- Participants with Identity
- Assets flow over business networks
- Transactions describe asset exchange
- Contracts underpin transactions
- The ledger is a log of transactions



Blockchain provides an immutable, shared, replicated ledger









10%

of global GDP will be stored on blockchains or blockchain related technology by 2025

US\$ 176 billion

business value added by blockchain by 2025, then surging to exceed \$3.1 trillion by 2030 66%

of banks expect to have commercial blockchain applications by 2020

US\$ 23 billion

estimated size of the blockchain technology market by 2021

Source: World Economic Forum

Source: Gartner

Source: IBM

Source: MarketsandMarkets

Blockchain in 2019







Technologies

- Bitcoin
- Ethereum
- Hyperledger
- CORDA
- Ripple
- BigChainDB
- Quorum
- Stellar
- +++

Topics

- Shared Ledger & smart contracts
- Public, private
- Permissioned, permission-less
- Tokens and incentive mechanisms
- Identity and Zero Knowledge
- Consensus mechanisms
- On-chain, off-chain
- Systems integration
- Inter-ledgering
- Physical-digital with IOT

Communities

- Bitcoin
- Ethereum
- Linux Foundation / Hyperledger
- EEA
- ISO/TC 307 Blockchain & DLT
- IEEE Blockchain
- W3C Blockchain Community
- Accord Project
- Sovrin
- DIF

Blockchain adoption: seven emerging patterns





Past ...declining...



Present ...transpiring...



Future ...forming...



1. Decline of PoCs

The wave of PoCs conducted by BC innovators has plateaued; with many new explorers looking to bypass this stage by learning from others.



2. Platform industrialisation

With growing comfort that the business and technology concepts work, the focus turns towards scale and resilience



3. Best practices

Use cases within industries stabilising and repeating; giving rise to best practices.



4. Centres of gravity

Maturity and condensation of interest groups allows the formation of common interest pools



5. Emerging standards and governance

The need to exchange data and processes is leading to industry standards, legal framework and regulatory guidance



6. Emergence of consortia

Supply chain partner and competitors are pooling resources to achieve scale and joint efficiency



7. Network of networks

Portability of data and and trust in maturing BC networks allows for inter-network communications





Re-imagining digital business processes

TRADELENS



- Connects the ecosystem: brings together ports, terminals, ocean carriers, government authorities, etc
- Drives true information sharing: real-time and seamless actionable insight
- Fosters collaboration and trust: automate cross-org business processes
- Shared visibility and shared state for shipments





- Manage quality risk: enable rapid, low cost, food recalls
- End to End transparency: data sharing extends beyond 'one up, one down'!
- Trust and Audit: ensure provenance with easily trusted, auditable records.
- Consumer confidence: comprehensively communicate with end consumer





- 24x7 payments: payment support regardless of size, origination, destination or asset type
- Higher visibility: for streamlined transactions with reduced disputes and reconciliation needs
- Regulatory compliance: enhanced through improved transparency
- Secure network: with interaction and eligibility criteria & robust access control





- Trade finance platform: backed by a consortium of major international banks
- Full function:
 enables accurate trading
 posture information, order to
 settlement control, risk
 coverage, track and trace
 options
- Near-real time: exchange of information
- Discovery:
 Allows buyers to discover trusted sellers and vice-versa



TRADELENS: digitizing the global supply chain

The cost of global trade is estimated at \$1.8 trillion annually¹ with potential savings from more efficient processes of ~10%



More than \$16 trillion in goods are shipped across international borders each year



80% of the goods consumers use daily are carried by the ocean shipping industry



By reducing barriers within the international supply chain, global trade could increase by nearly 15%, boosting economies and creating jobs²



In many cases the administrative cost of moving a container is higher than the cost of physically moving it





¹⁾ Maersk Strategy Group (May 19, 2016) based on World Bank data for World Trade Costs



- We.trade is a blockchainbased international trading platform for a consortium of major world banks
- Enables accurate trading posture information, order to settlement control, risk coverage, track and trace options
- Near-real time exchange of information
- Allows buyers to discover trusted sellers and vice-versa

IBM Food Trust addresses key issues in the food ecosystem

Food safety



1 out of 10 contract foodborne illness each year

Supply Chain



80% of CPG business is paper based

Food waste



One third of global fresh food is thrown away

Consumer demand



Only 1 in 4 consumers trust today's food system

non inner

Food Supply Chain Ecosystem











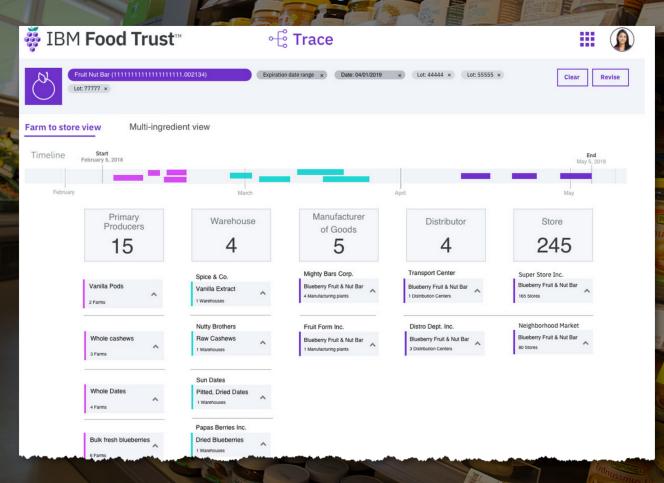


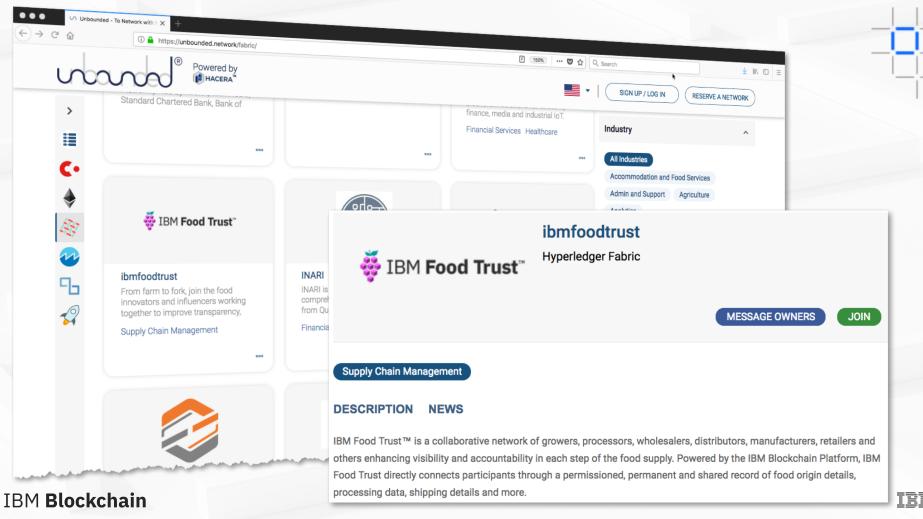




IBM Food Trust leverages blockchain's unique properties to create a secure, shared, and permissioned transaction record

IBM Food Trust addresses key issues in the food ecosystem



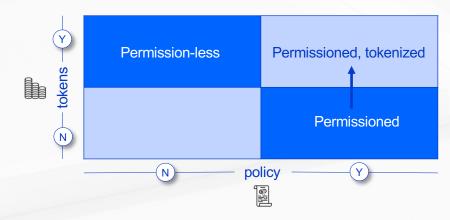


Governance of blockchain networks











Blockchain and Identity







Your stolen Facebook account can be bought for just \$3.90 on the dark web

THE recent Facebook hack affected 50 million users. But it's what criminals can do with our data that is the most terrifying.

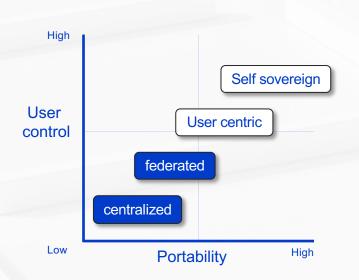


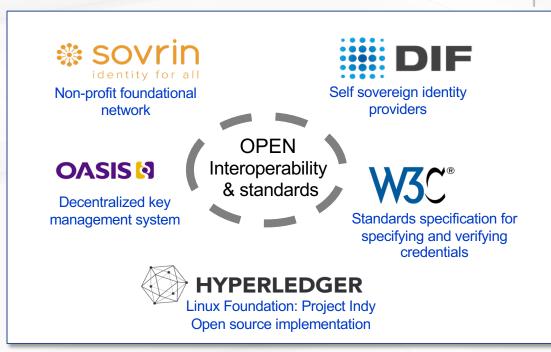
Equifax data breach may affect nearly half the US population

Hackers steal sensitive personal information on as many as 143 million people from the credit reporting firm.

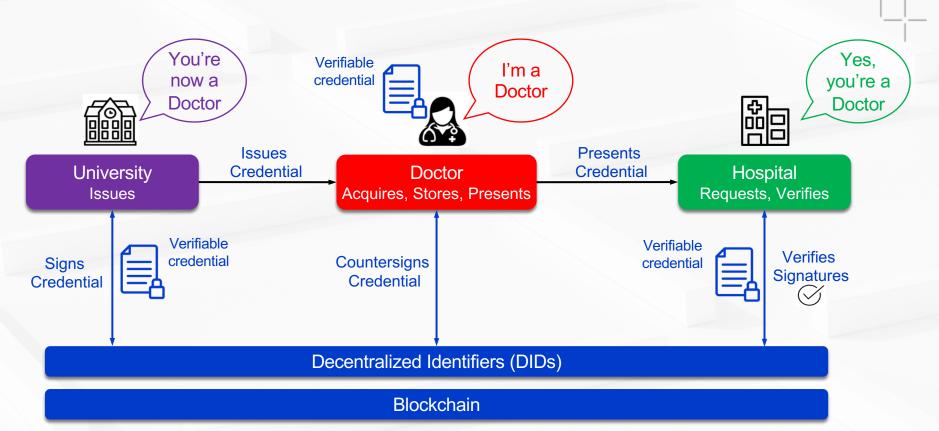
Self-Sovereign Identity: Status and Standards







Self-Sovereign Identity example



Energy Usage of Blockchain

MARKETS

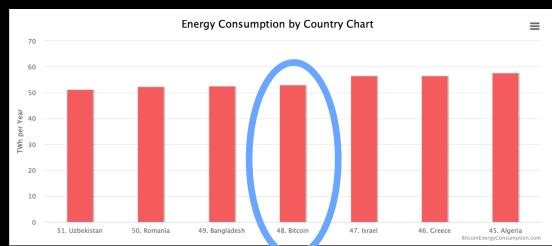
Bitcoin in the Wilderness

On a Canadian oil field, natural gas with nowhere to go powers a bitcoin-mining operation

By Stephanie Yang

Updated March 29, 2019 11:56 a.m. ET

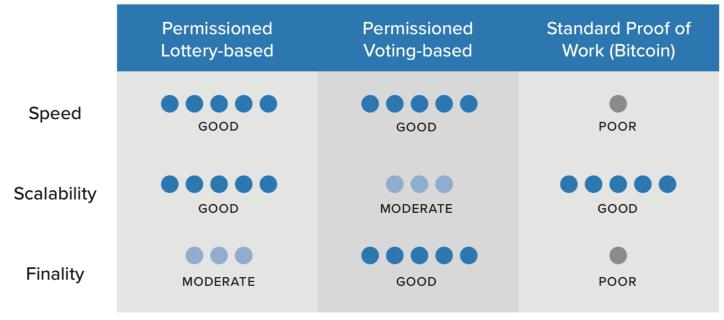
https://www.wsj.com/articles/bitcoin-in-the-wilderness-11553860802



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Consensus Approaches

TABLE 1. COMPARISON OF PERMISSIONED CONSENSUS APPROACHES AND STANDARD PoW



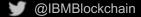
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Thank you

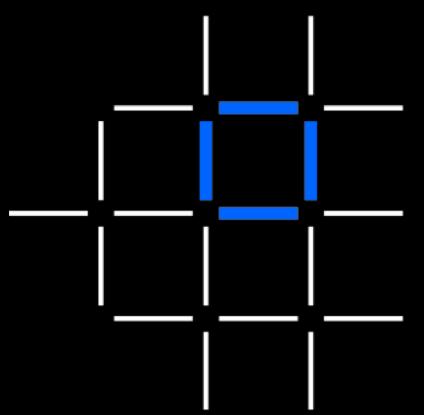
Special thanks to Matthew Golby-Kirk, Global Blockchain Enablement

Questions? Tweet us or go to ibm.com/blockchain



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