

# Universities Have a Role

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*Preparing students to be contributing  
team members more quickly*

# Today

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- Salisbury University & Perdue School of Business
- ERP program
- Other technology
- Our “product”

**SAP**  
**University**  
**Alliances**

**Salisbury**  
UNIVERSITY

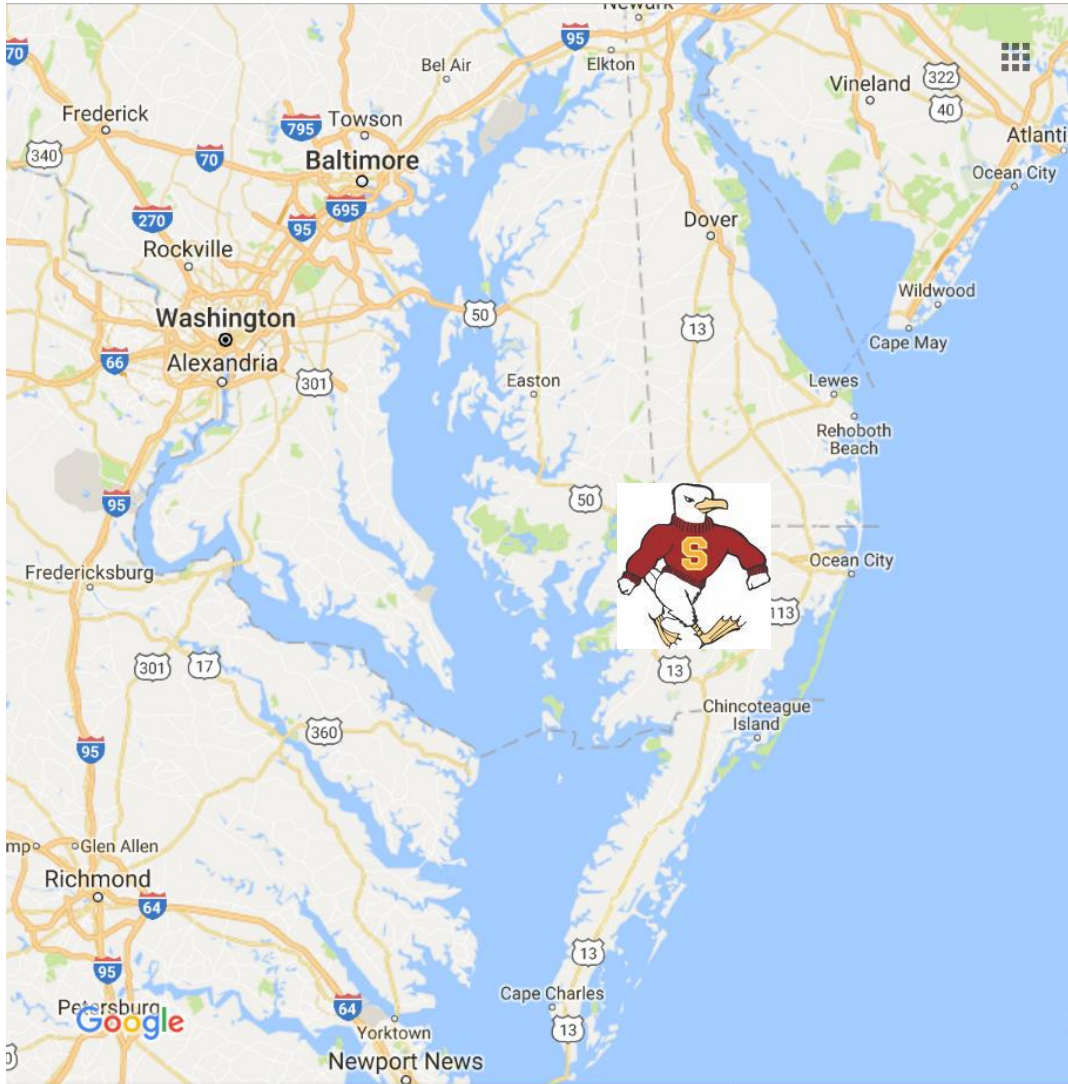
FRANKLIN P. PERDUE  
SCHOOL OF  
Business

# Salisbury University

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- Fulton School of Liberal Arts
- Henson School of Science & Technology
- **Perdue School of Business**
- Seidel School of Education and Social Sciences

# A Few Facts

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- Salisbury University
  - Founded in 1925 as Salisbury Normal School
  - 8,750 students in undergraduate, masters and Ph.D. programs
- Perdue School of Business
  - Established in 1986 with endowment from Franklin P. Perdue
  - AACSB-accredited in Business and Accounting

# Experiential Learning

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*Preparing students to be contributing team members more quickly*

- Classroom
  - Technology
  - Critical thinking skills
- Extracurricular activities
- Applied Business Learning Experience (ABLE) – internship +

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# SAP University Alliance

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Join us in developing the talent of the future for the digital enterprise and building up the SAP ecosystem

As an SAP University Alliances member, you can play a critical role in shaping the future of higher education. You can jointly develop a curriculum with our community to prepare students for the future job market. Or become a challenge owner at a student competition and let students develop a solution for your business problem – while getting access to early talent.

- 3,100 member institutions
- 106 countries
- Offerings range from a single class to multi-discipline programs

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# ERP in the Curriculum

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- Undergraduate
  - IS Concepts for Management
  - Enterprise Systems & Integrated Business Processes
  - ERP Configuration
  - Accounting Information Systems
- MBA
  - Information Systems & Business Processes
  - Managerial Accounting

# SAP ERP Certification

The path to becoming an *SAP Certified Associate in Integrated Business Processes in SAP ERP*

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- Two-week SAP Education course and certification exam offered at SU
- Participants take while a student or just after graduation



# SAP ERP Certification

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- Goals:
  - Navigate confidently within SAP system
  - Describe how various business transactions are performed
  - Explain the integration points between applications
  - Activity participate in blueprint definition for your implementation
- Audience:
  - Application consultant
  - Business analyst
  - Business process owner/team lead/power user
  - Program / project manager

# SAP ERP Certification

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## Topics covered:

- Financial accounting
- Managerial accounting
- Purchase-to-pay
- Sales order-to-cash
- Material planning
- Manufacturing execution
- Inventory & warehouse management
- Project systems
- Enterprise asset management
- Human capital management

# Working Relationships

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- Breakthru Beverage
- KPMG
- Perdue Farms
- Under Armour
- EY
- Northrop Grumman
- RSM
- Lower Shore Clinic / Go-Getters

# Other Technology in the Curriculum

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- Mobile Application Development
  - SAP UI5, SAP HANA Cloud Platform, Fiori
- Business Analytics
  - SAP Business Objects
  - SAP Predictive Analytics
  - Data visualization
- Digital Marketing Analytics
  - Google Analytics
  - SAP HANA & Predictive Analytics

# Our “Product”

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# Our “Product”

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- Tim Higgins
  - Senior Associate
  - RSM US LLP
  
- Nick Waters
  - Financial Systems Analyst
  - Under Armour

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