

What we do at SU

*Preparing students to be
contributing team members
more quickly*

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Salisbury University



Today

- Salisbury University & Perdue School of Business
- ERP program
- Other technology

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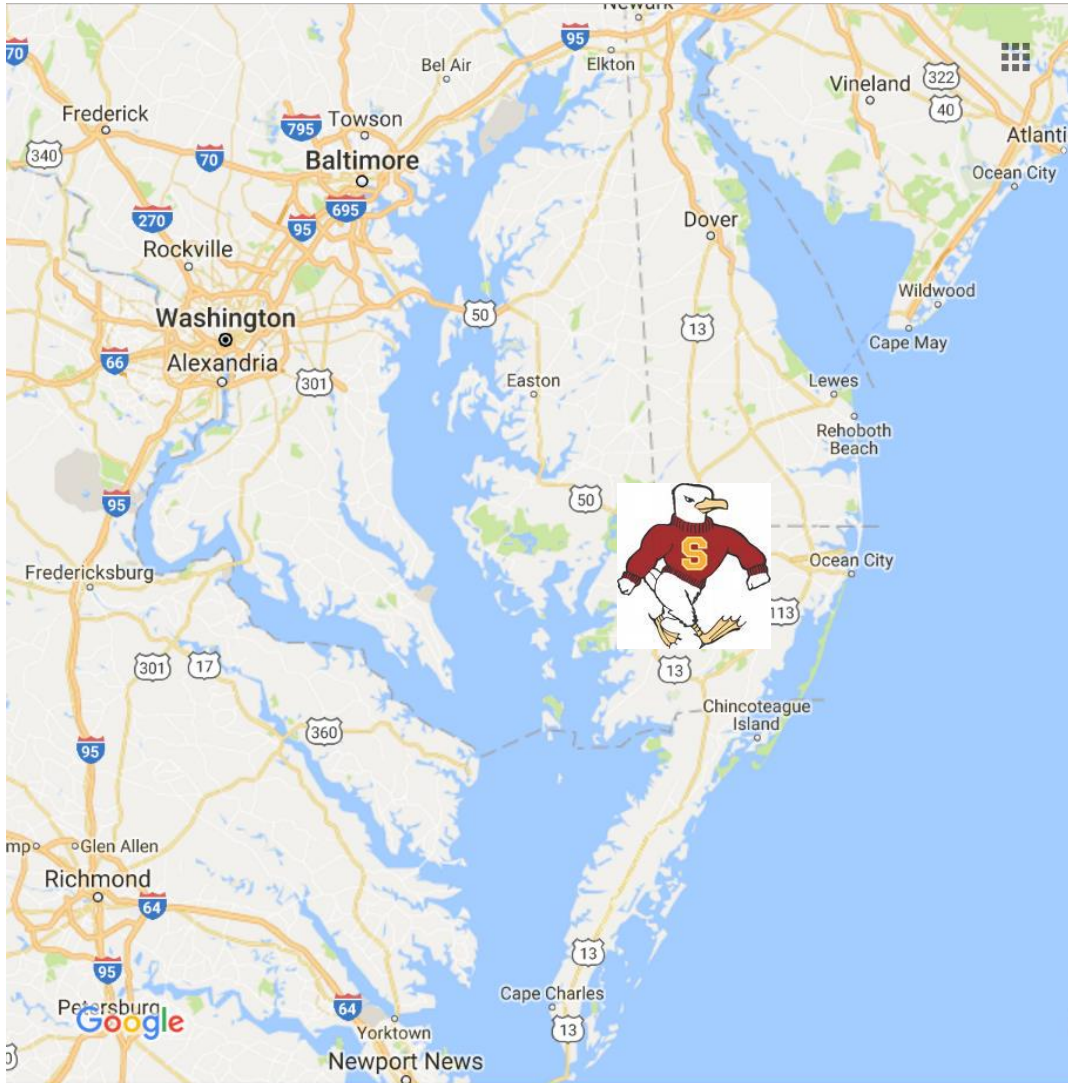
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SCHOOL OF
Business

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- Fulton School of Liberal Arts
- Henson School of Science & Technology
- **Perdue School of Business**
- Seidel School of Education and Social Sciences
- College of Health & Human Services

A Few Facts

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- Salisbury University
 - Founded in 1925 as Salisbury Normal School
 - 8,750 students in undergraduate, masters and Ph.D. programs
- Perdue School of Business
 - Established in 1986 with endowment from Franklin P. Perdue
 - AACSB-accredited in Business and Accounting

Experiential Learning

Preparing students to be contributing team members more quickly

- Classroom
 - Technology
 - Critical thinking skills
- Extracurricular activities
- Applied Business Learning Experience (ABLE) – internship

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ERP in the Curriculum

- Undergraduate
 - IS Concepts for Management
 - Enterprise Systems & Integrated Business Processes
 - ERP Configuration
 - Accounting Information Systems
- MBA
 - Information Systems & Business Processes
 - Managerial Accounting

SAP ERP Certification

The path to becoming an *SAP Certified Associate in Integrated Business Processes in SAP ERP*

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- Two-week SAP Education course and certification exam offered at SU
- Participants take while a student or just after graduation

SAP ERP Certification

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- Goals:
 - Navigate confidently within SAP system
 - Describe how various business transactions are performed
 - Explain the integration points between applications
 - Actively participate in blueprint definition for your implementation
- Audience:
 - Application consultant
 - Business analyst
 - Business process owner/team lead/power user
 - Program / project manager

Our “Product” can be found at ...

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Other Technology in the Curriculum

- Mobile Application Development
 - SAP UI5, SAP HANA Cloud Platform, Fiori
 - Plans to offer HANA Cloud Platform Developer SAP certification
- Business Analytics
 - Excel pivot tables with OData link
 - SAP Lumira
 - SAS Enterprise Miner, Text Miner, Visual Analytics
- Digital Marketing Analytics
 - Google Analytics
 - SAP HANA & Predictive Analytics
- Salesforce – exploring possibility
 - Sales/Marketing (Salesforce Fundamentals, Sales Cloud for Reps/Managers)
 - IT (Salesforce Fundamentals, Administrator Essentials, Declarative Development for App Builders)

Extra-Curricular Activities

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- Enterprise Technology Club
 - Newly formed this semester
 - Current technology
 - Design thinking
 - ERP simulation focusing on cross-functional decision-making
- Mid-Atlantic Intercollegiate ERPsim Competition
 - Teams from 5 universities competing
 - Cross-functional decision-making
 - Data visualization

Applied Business Learning Experience

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- Every student required to do internship or equivalent project
 - Interesting example – Lower Shore Clinic Sage implementation and follow-up
- Preparation focuses on professionalism
- Course includes reflections as well as work

Questions? Feedback?