

# Megatrends of this Decade

*Mid-Atlantic CIO Forum*

February 18, 2016



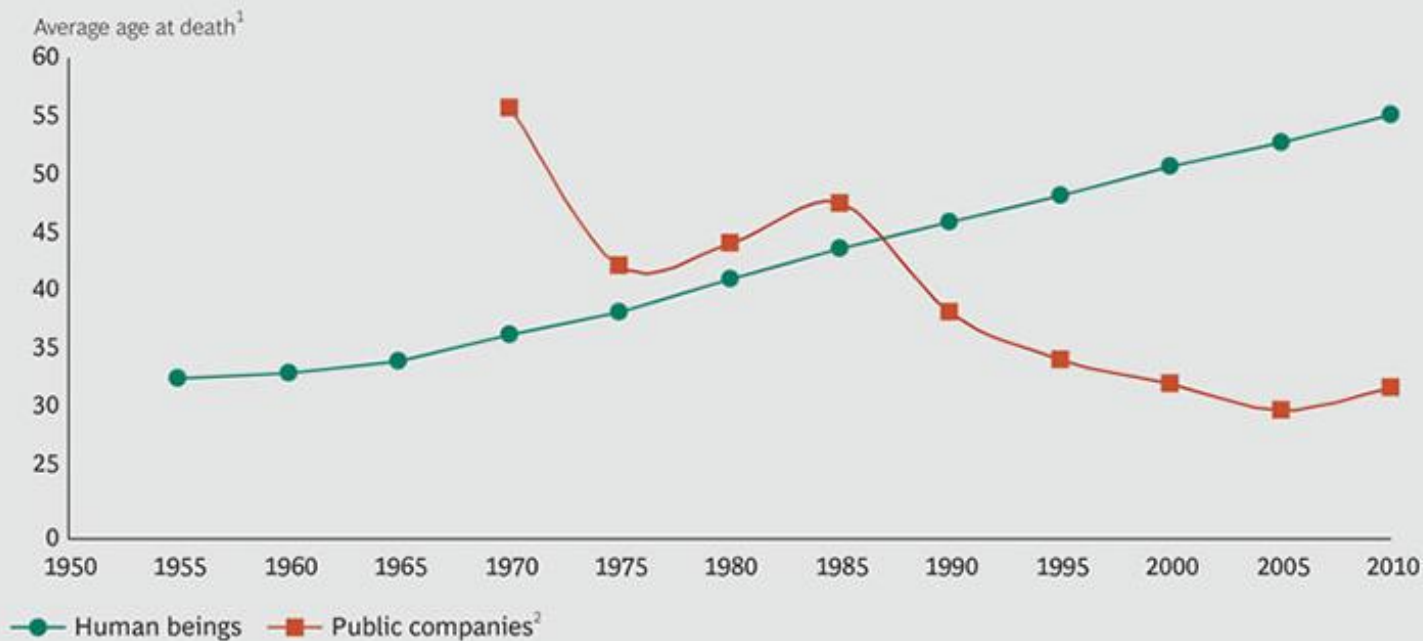


80 percent of success is showing up  
(Woody Allen)

# Trend 1 Gray Boom



## EXHIBIT 1 | The Evolution of Corporate Versus Human Life Spans



Sources: BHI analysis; UN Department of Economic and Social Affairs, *World Population Prospects: The 2012 Revision*.

<sup>1</sup>Over the preceding five-year period; average weighted by number of exits per year.

<sup>2</sup>All Compustat companies listed on US stock exchanges that were matched with S&P Capital IQ founding-year data.

# Trend 2 Stuck in Neutral

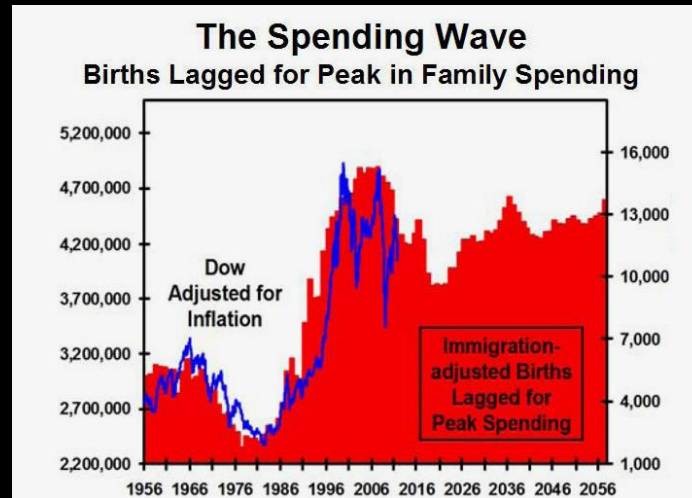
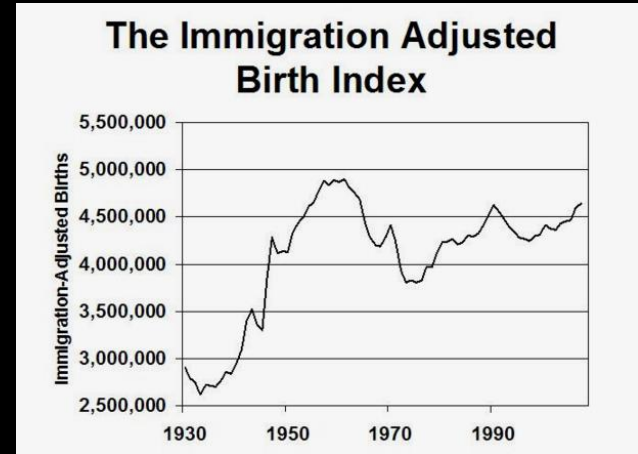
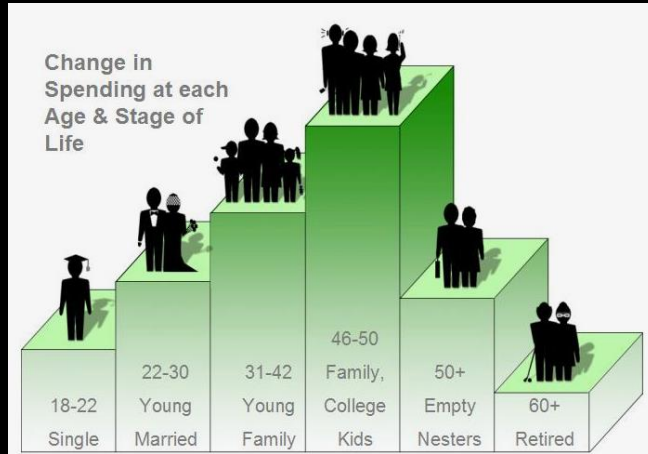


why yes,

*I am*

overqualified





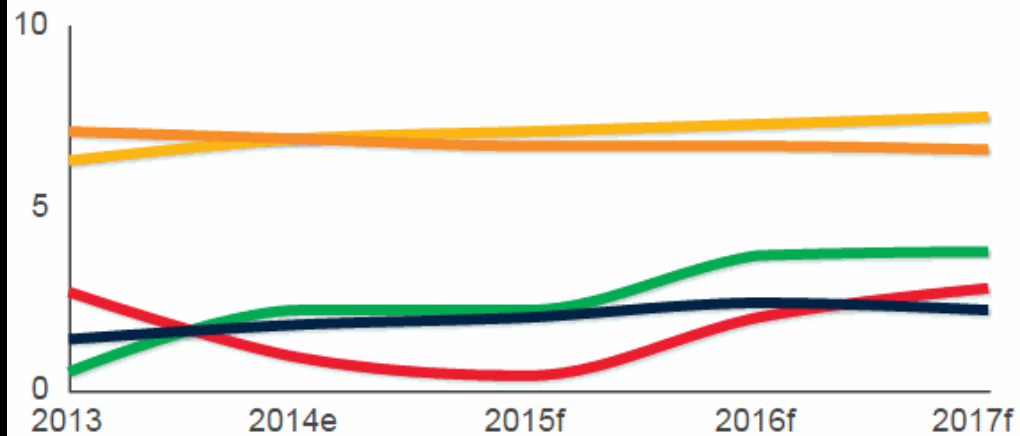
Source: Harry Dent  
*The Demographic Cliff*



# Trend 3 Go East!



Real GDP growth(%)



- High-income economies
- Latin America and the Caribbean
- East Asia & Pacific
- South Asia
- Middle East & N. Africa

Source: World Bank

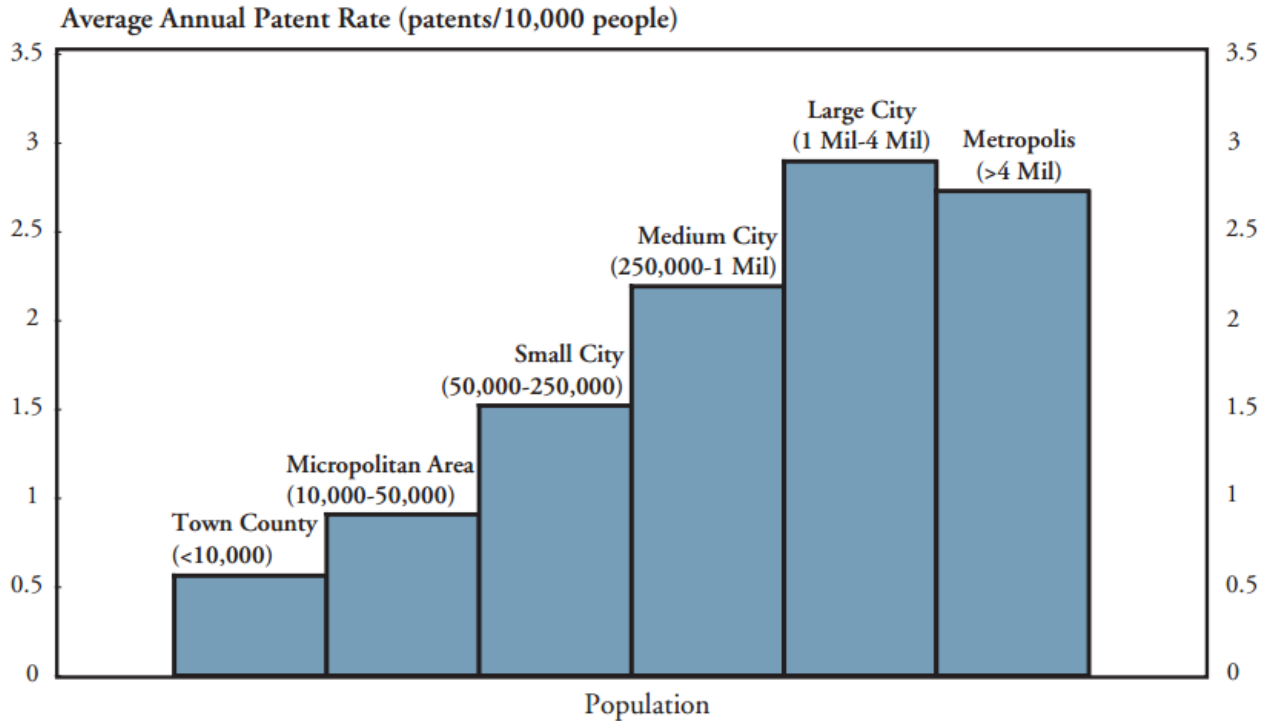




# Trend 1 Urbanize



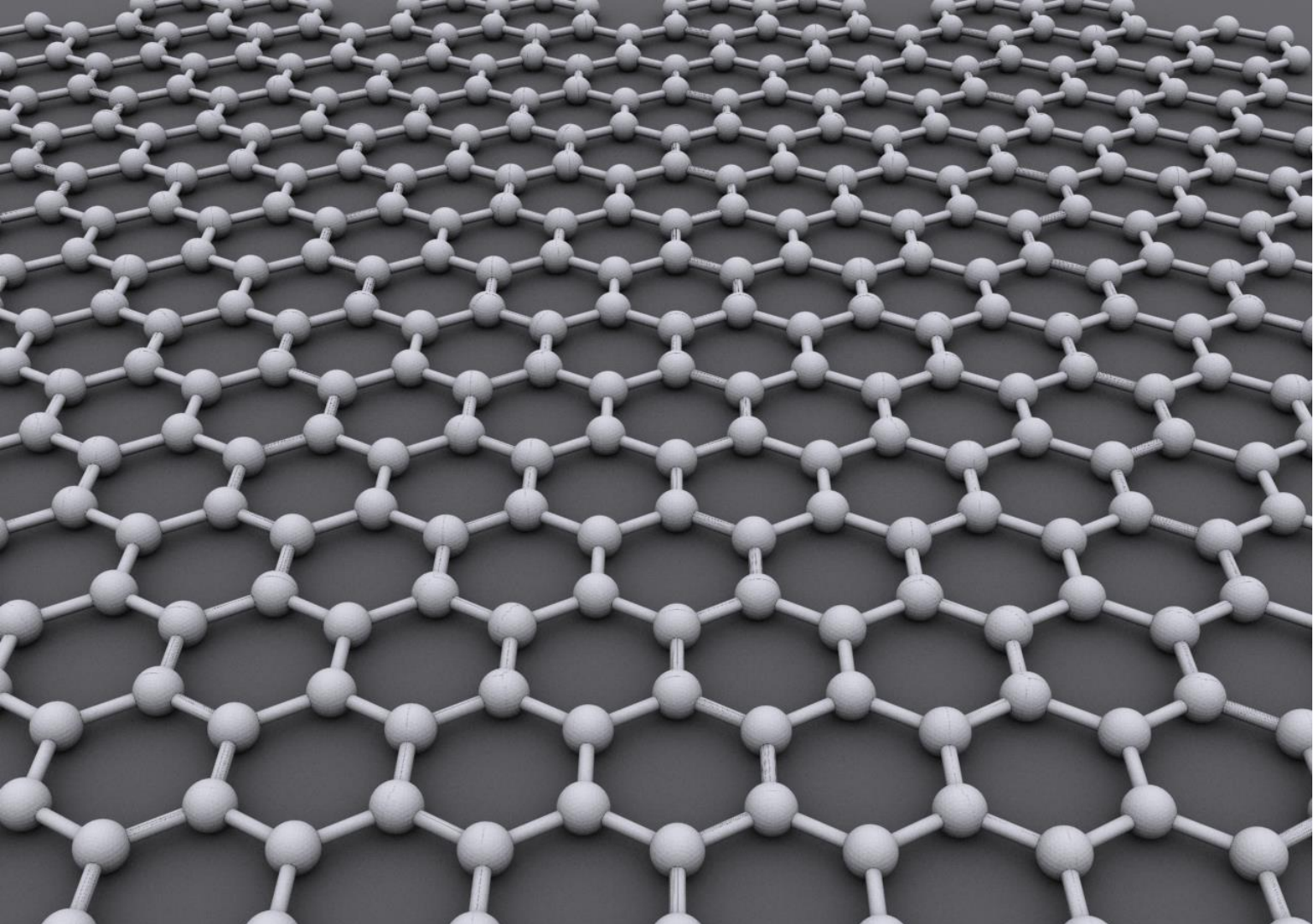
# PATENT PRODUCTIVITY VS. POPULATION



Sources: U.S. Census Bureau and National Bureau of Economic Research.

# Trend 5 Digitize Me





# Trend 6

**Smarter. Faster. Stronger**



# Trend 6

**Smarter. Faster. Stronger**





# Trend 6

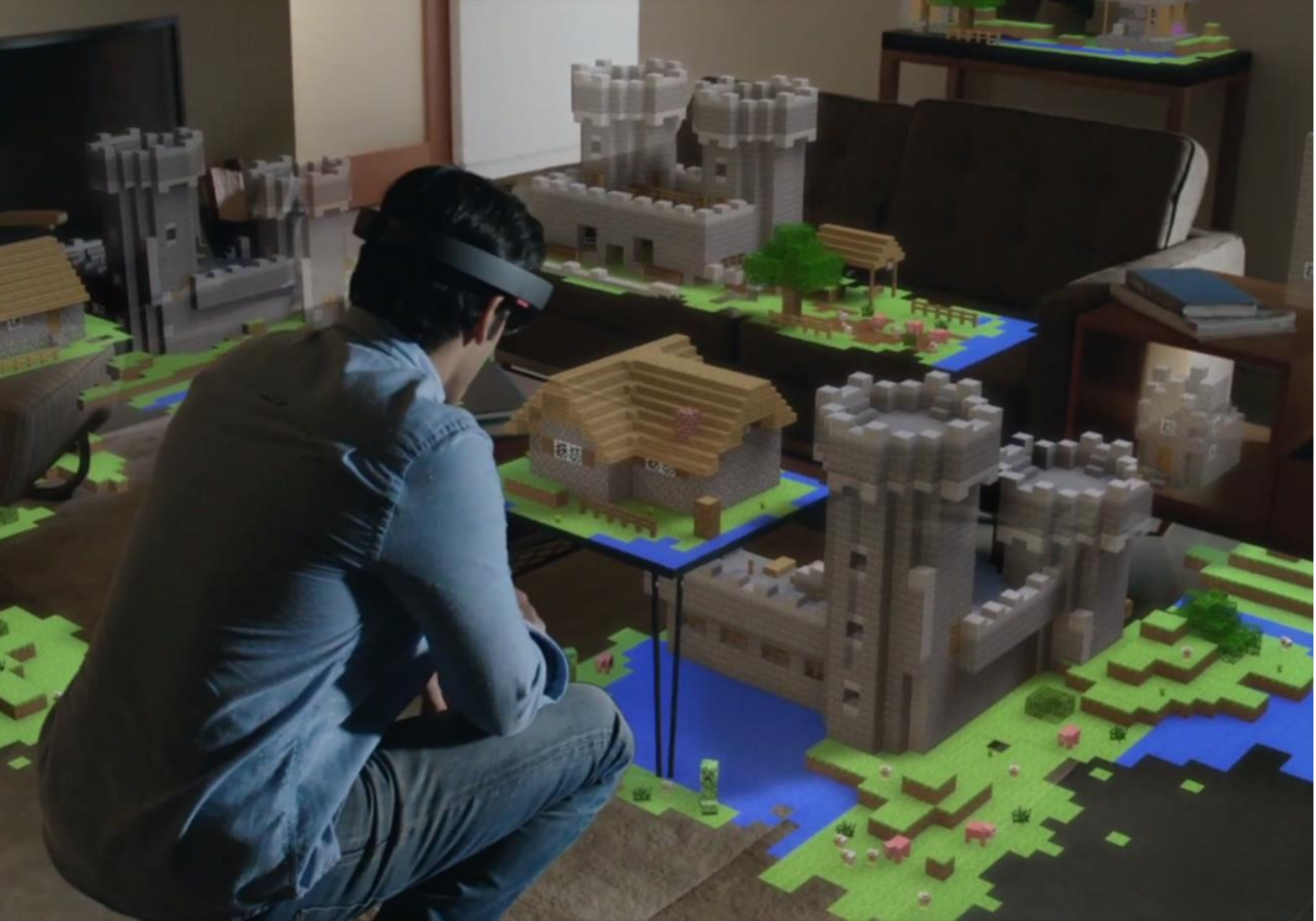
**Smarter. Faster. Stronger**



# Trend 6

**Smarter. Faster. Stronger**





**Trend 6**  
**Smarter. Faster. Stronger**

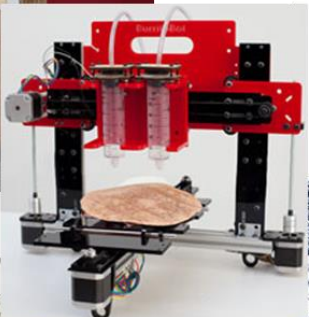




# Trend 7 Automated

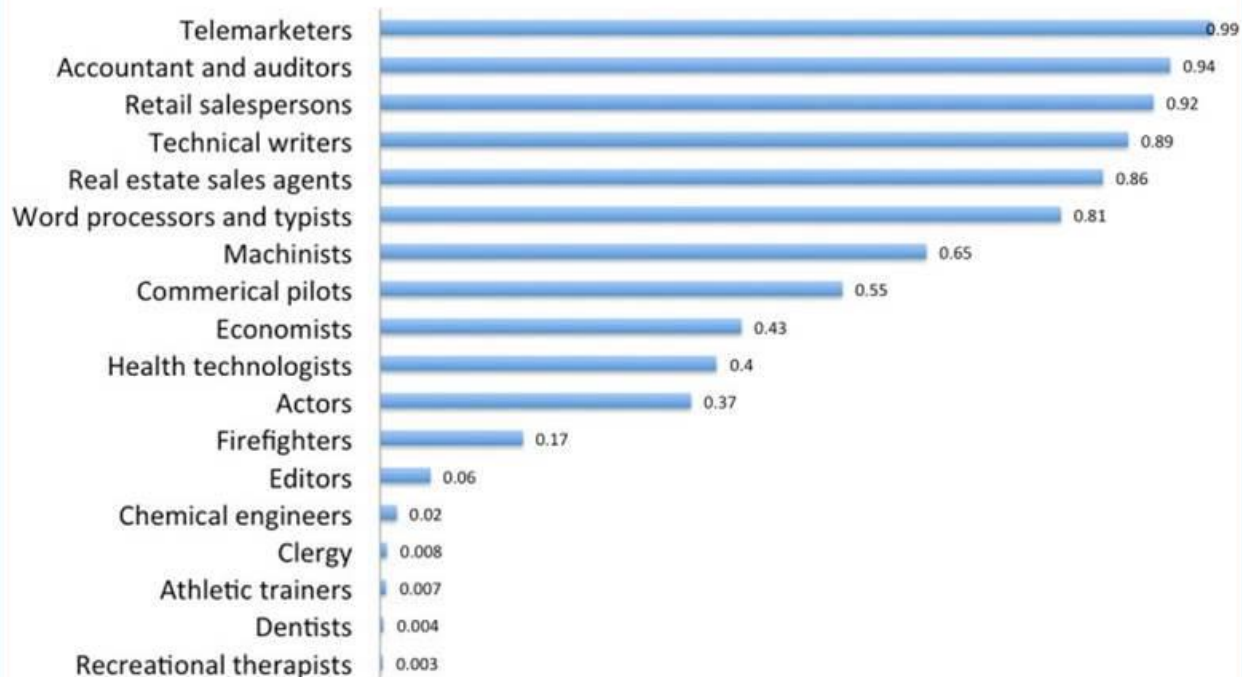


# Trend 7 Automated



	Routine	NonRoutine
Cognitive	office assistants, sales agents	managers, creatives, engineers, health care
Manual	construction, mechanics, assembly line	waiters, security

## Probability Robots Will Take Your Job In Next 20 Years, 1=Certain





# Trend 8

## New Energy



# Trend 8 New Energy



# Trend 8 New Energy



# 8 Investment Mega-Trends





# Trend Blending



+



=

The Internet  
of Things

# Trend Blending



+



+



=

Quantified Self,  
Bioelectronics?

+



# Trend Blending



+



+




+



=

Aging in Place,  
Telemedicine?

A large, weathered, grey monolith stands prominently in the foreground on the left side of the image. The monolith is tall and narrow, with a rough, textured surface. It is set against a backdrop of rolling hills and a vast, open landscape. The sky is a mix of deep blue and bright yellow, indicating a sunset or sunrise. The sun is visible on the right side of the image, low on the horizon, casting a warm glow over the scene. The overall atmosphere is serene and contemplative.

The Future is not a single  
monolithic “thing”

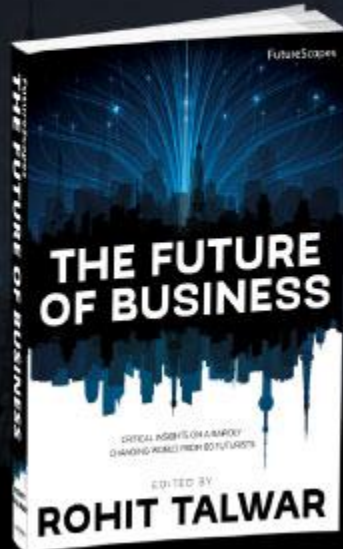
more information

...and more choices than ever before

Read

**JIM LEE'S**

chapter



**THE GREAT ENERGY  
CONTROVERSY OF**

**2030**

in

**THE FUTURE  
OF BUSINESS**

Use discount code  
**jl1** at checkout!

Fresh off the press....

[www.fastfuturepublishing.com](http://www.fastfuturepublishing.com)

Contact info for Jim Lee

[jlee@stratfi.com](mailto:jlee@stratfi.com)

[www.stratfi.com](http://www.stratfi.com)

Cell (302) 562-5132

Twitter @jhlinde

# Disclosures

- Strategic Foresight Investments LLC ("StratFI") is a Registered Investment Advisor ("RIA"), registered in the State of Delaware. StratFI provides asset management and related services for clients nationally.
- Information contained in this report is for informational and educational purposes only and is not to be considered investment advice or a recommendation to purchase any particular security. One should not engage in a market timing strategy without professional guidance or training, monitoring tools, and the ability to bear losses.
- Market data, trends and other content in this presentation are based on generally-available information and are believed to be reliable. StratFI does not guarantee the accuracy of the information contained in this presentation. Information is also time-bound and subject to change over time.
- StratFI will provide all prospective clients with a copy of our current [Form ADV](#), ("Brochure") prior to commencing an Advisory relationship. Existing clients will receive a copy on an annual basis. However, at anytime, you can view our current Form ADV, Part 2 online. This document also details our firm's Privacy Policy. In addition, you can contact us at [jlee@stratfi.com](mailto:jlee@stratfi.com)
- If you have any questions regarding this presentation, please [contact us](#).