

Daraius Irani, Ph.D. Vice President

www.towson.edu/Partnerships



Center for GIS (CGIS)



Cloud Services & IT Consulting



Continuing & Professional Studies



Leadership & Organizational Development



Office of Administration & Finance



Partnerships & Outreach



Regional Economic Studies Institute (RESI)



Osher Lifelong Learning Institute



Venture Creation















Regional Economic Studies Institute

An Analysis of Helping Up Mission

Prepared for Helping Up Mission

Division of Strategic Partnerships and Applied Research, Towson University

Daraius Irani, Ph.D., Vice President of Strategic Partnerships and Applied Research

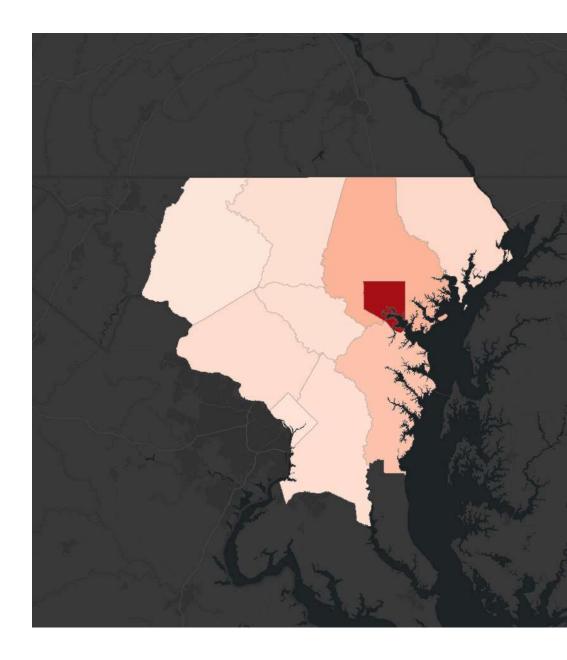
Regional Economic Studies Institute

Michael Siers, Director of Research Ellen Bast, Senior Research Associate Raquel Frye, Technical Advisor Nick Wetzler, Economist Jacob Leh, Research Associate I Annaliese Winton, Research Intern

Center for GIS

David Sides, GISP, PMP, Project Manager Christina Nemphos, GIS Specialist

June 28, 2019



IT Services

- Secured Cloud Services
- Certified Industry Leading Professionals
- IT Consulting



TU INCUBATOR'S

ECONOMIC IMPACT

ECONOMIC IMPACT

\$170+ million

Direct and indirect economic benefits to Greater Baltimore and Maryland

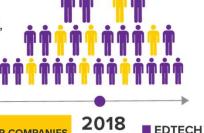


COMPANIES SUPPORTED

From the first five member companies in 2007, TU Incubator currently supports 35+ companies, 75% edtech.



2007 TOTALING 100+ MEMBER COMPANIES



CAPITAL RAISED

\$34 million



Outside capital raised by member companies

JOBS CREATED

1,200+ jobs



UNIVERSITY INTEGRATION

160+ student interns



ATHENAPowerLink®





Sponsored Programs and Research

Technology Transfer & IP

Entrepreneurship @ TU



Center for Innovation & Entrepreneurship









Business & Management



Information Technology



Health & Medical Professions

DIFFERENTIATORS



Corporate
Customized Training



Focus on Student Success



Workforce Partners





PARTICIPANT ORGANIZATIONS BY SECTOR

Education 15%

Government 12%

Health 12%

Non-Profit 25%

Corporate 34%

Small Business 2%







178

High-Quality & Equitable Education

ENGAGEMENTS



142

Strong Neighborhoods & Sustainable Communities

ENGAGEMENTS



102

Thriving & Competitive Economy

ENGAGEMENTS



68

Lifelong Health & Well-Being

ENGAGEMENTS



42

Vibrant Arts & Cultural Community

ENGAGEMENTS

IT Engagements

- AFYA STEAM Day
- Bioinformatics Research with the U.S.
 Department of Agriculture
- Collaborative Research with the Army Research Laboratory
- COSC Student Internships and Jobs with NSA, DoD, Homeland Security, etc.
- EduCycle Computer Reconditioning Program
- ITEC 485 Information Technology Capstone

Dedicated STEM Career Community External Outreach Coordinator





— at the Armory —

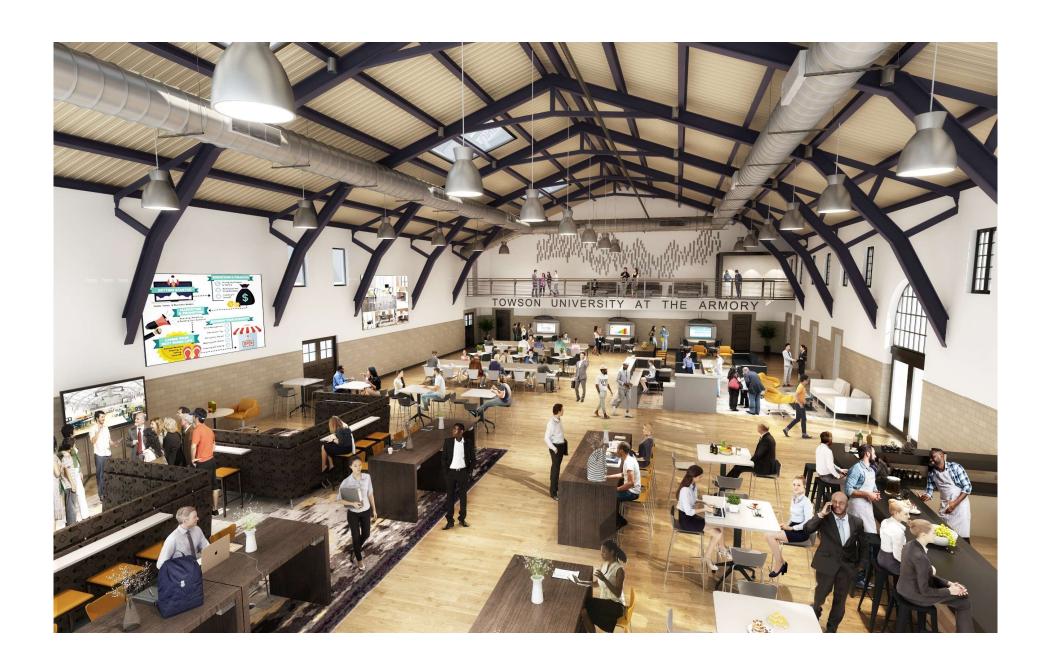




Towson University is Greater Baltimore's largest university and talent powerhouse. We're transforming the historic Armory building in downtown Towson into **TU's front door for start-ups, small businesses, and our region's largest corporations**.

We'll catalyze entrepreneurs to seasoned executives —and connect them—to the TU's business-focused centers, programs, and human capital. This *business-first* space is where leaders network and connect with peers, incubate their ventures, find their next strategic hire, develop new solutions for pressing challenges, attract investment, and showcase their business to customers. **It's a one-stop experience that raises the bar for university-business engagement.**

This is more than just a building. We're investing in how we do business with business by streamlining our corporate engagement and putting the right people and resources in place.







Questions & Discussions

www.towson.edu/Partnerships

