

Department of Business Analytics & Technology Management

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Programs

- Major in Business Systems & Processes (ERP-based Program)
 - STEM undergraduate degree
 - earn the SAP Recognition Award from SAP Alliance
 - Earn Excel Expert Certification
 - Hands on experience in SAP, Salesforce, SAP Lumira (BI tool), UiPath (RPA)
- Major in Business Administration: Project Management and Business Analytics Track (PMBA)
 - Excel Expert Certification, Microsoft Project Management, UiPath (RPA), BPMN (Business Process Modeling & Notation) tools, Power BI
 - Looking to revamp in Spring 2022
- Minor in Business Analytics (new)
 - Open to all students across campus
 - Earn Excel Expert Certification
 - Hands on experience in Tableau, R, Power BI, SAP Lumira
- Major in Business Administration: Business Analytics Track
 - The new program has been proposed and under review
- Masters in Science: Supply Chain Management (SCM)
 - STEM graduate degree
 - Salesforce, UiPath (RPA), BPMN (Business Process Modeling & Notation) tools, Microsoft Project Management

Supply Chain Case Competition – 7th year

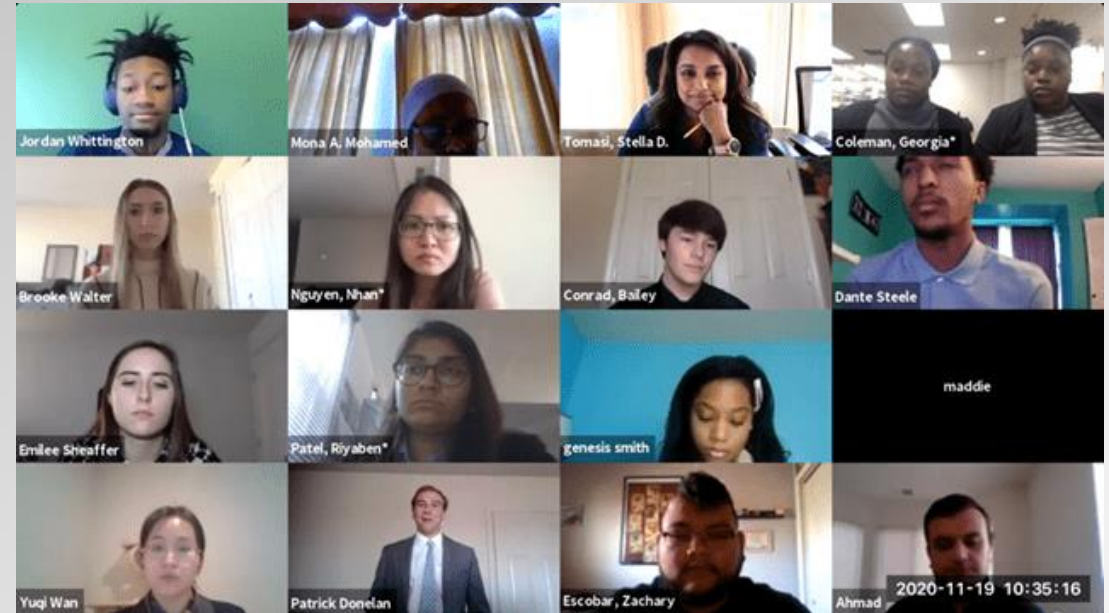


- Local colleges participate
- Industry judges
- Recruitment opportunity
- Provide cases



Data Analytics Competition

- New competition started in Fall 2020
- Winners get scholarships (\$2500, \$1500, \$1000)
- Undergraduate and graduate students across TU
- Company sponsored
- Industry judges
- Great opportunity for recruitment and networking
- This year, Perdue Farms is sponsoring the competition!



Americas SAP User Group MD Chapter Meeting at Towson

- Fall 2019 – BATM worked with ASUG to hold their fall chapter meeting
- Presentations/panel discussions with industry leaders
- Faculty and students attended
- “The CBE’s training in ERP is second-to-none in this area,” says Brent Sewell from Northrop Grumman.



Future Goal: Analytics Lab

- Analytics Lab
 - Hub between students, industry, and community
 - Student Engagement
 - Internships
 - Competitions (Data Analytics and Supply Chain competitions)
 - Industry Partnerships
 - Provide sponsored projects to lab
 - Lab can hold conferences/workshops based on industry needs
 - Guest speaker series
 - Companies can use Lab as a recruitment pathway
 - Community Impact
 - STEM related research in data analytics
 - Work with non-profits and small local businesses
 - Currently working with Baltimore Heritage (<https://baltimoreheritage.org/>)

How to Get Involved?

- Looking for sponsorship for Data Analytics Competition for Fall 2022.
- Looking for guest speakers for our BSAP program