



# FINDING IT TALENT. EASY, RIGHT?

Attracting and retaining qualified IT talent in today's market

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# Current IT Labor Market





# Demand Continues to Outpace Supply

New factors intensify the challenge of finding tech talent

- Meeting the surge in new technology needs
- Planning for the next disruption
- Keeping up with the pace of technological change
- Grappling with the lack of tech talent

Market	Active IT Candidates	IT Job Postings (last 12 months)	Employers Competing for IT Talent
United States	4.6 million	5.0 million	90,026

# Post Pandemic Market Conditions and Challenges Facing IT Organizations

For IT, What Has Been More or Less Difficult?	Harder
1) Hire and retain skilled IT leaders	57%
2) Shipping or logistics constraints	56%
3) Sourcing products or supplies for operations	54%
4) Ability to hire and retain skilled IT staff	54%
5) Sourcing HW, SW, or supplies for IT	53%
6) Sourcing HW, SW, or supplies for finished goods	49%
7) Ability to hire and retain regular operating personnel	37%
8) Support from Offshore IT services suppliers	34%
9) Ability to hire and retain procurement leaders or staff	32%
10) Support from Onshore IT service suppliers	23%
11) Employee absenteeism	22%

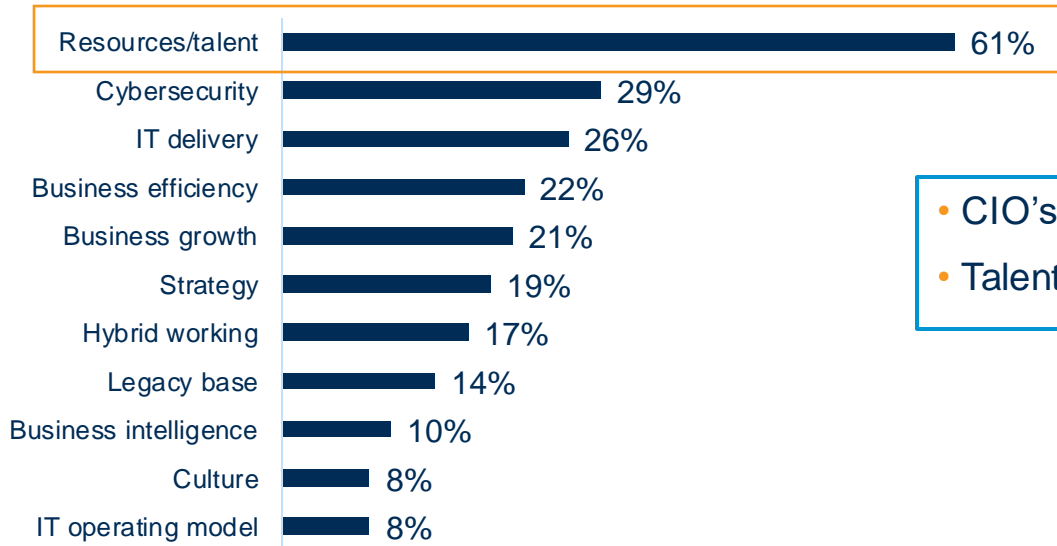
## CIO Guidance:

Senior IT leaders face a challenging work environment:

- They report that virtually **everything** is more difficult
- IT teams and leaders are reporting **higher levels of stress**

# CIO's Struggle with Finding Talent

## Most Demanding Work Problems



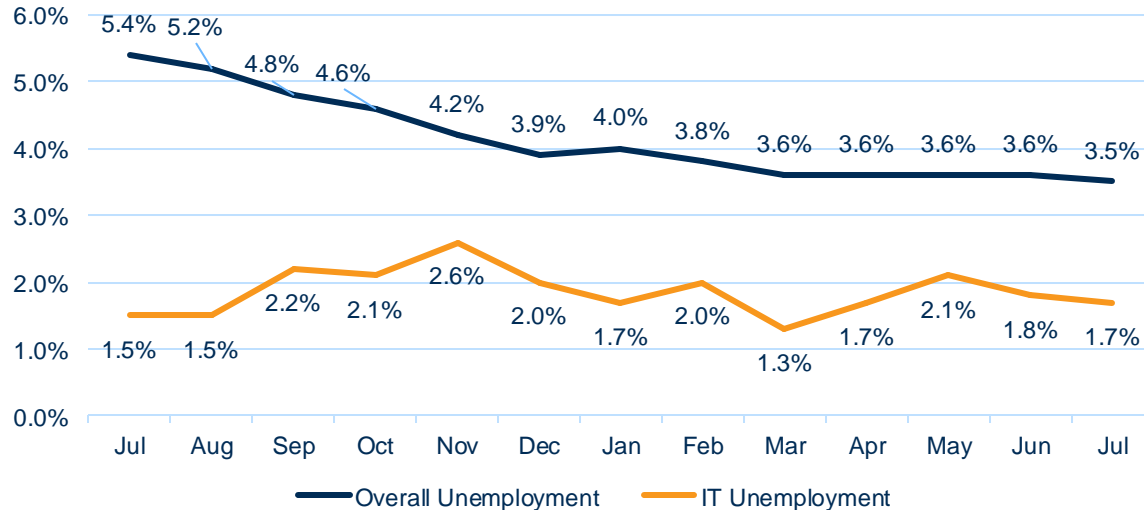
- CIO's are navigating many challenges
- Talent is now the overwhelming #1

Question: Thinking about the next 18 months, what are your top 3 most demanding work problems?  
\*Coded verbatim responses Gartner's CIO research circle

# 2021-2022 Unemployment Trends

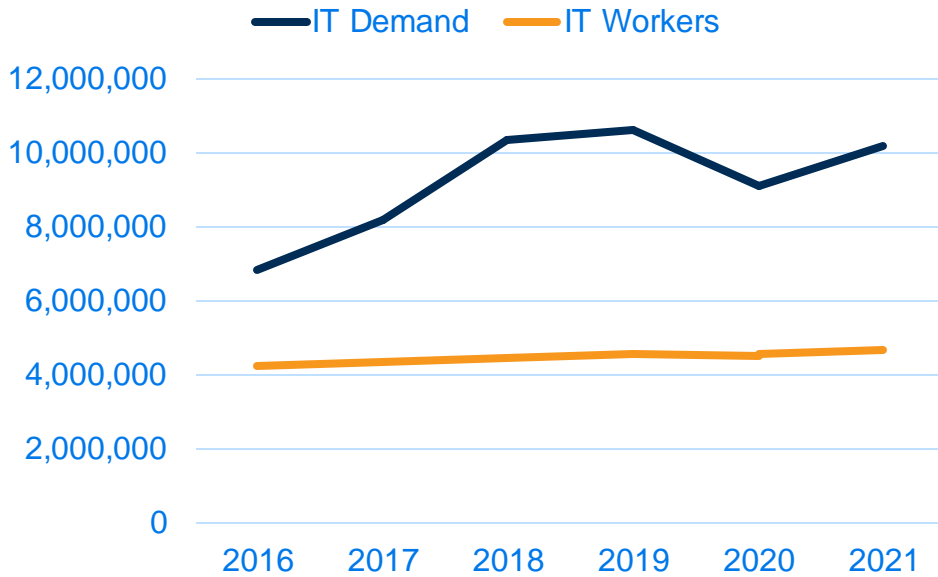
As more workers step off the sidelines to join the workforce, the unemployment rate tightens. While some slack exists in the overall labor market, no such surplus of talent exists in the IT labor market, where supply cannot keep up with demand.

### U.S. Unemployment Rate



Y/Y Change	
Overall Unemployment	-1.9%
IT Unemployment	+0.2%

# Supply Can't Keep Pace with Demand

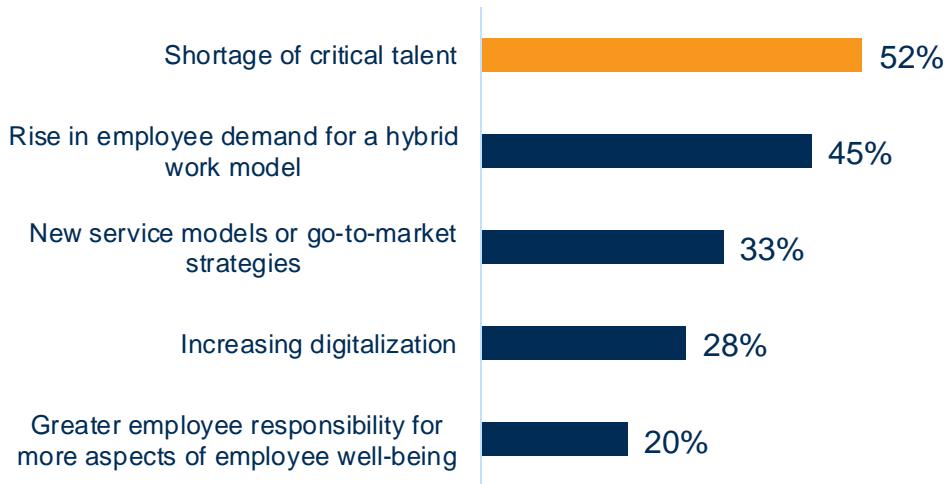


- IT demand is up **51%** over the last 5 years vs just a **10%** increase in the IT talent pool - BLS
- **13** times more IT job openings than available talent in June and the gap continues to widen - Emsi
- **Delays** in initiating digital transformation projects are now **> 8 mos due to talent shortages** – IDC
- **Partnerships with services firms are expected to grow** as organizations battle the war for talent and increased demand for new projects – Rebecca Segal, VP IDC Research

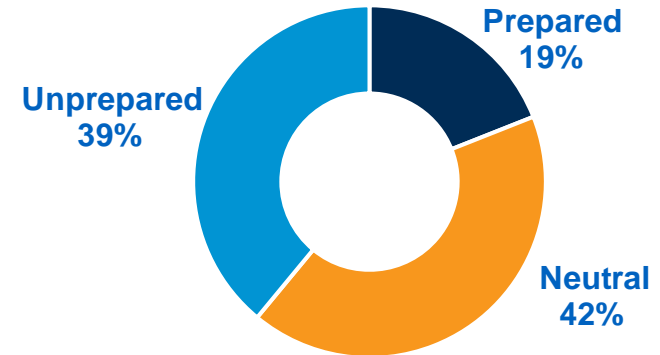
# Looming Skills Shortage

39% of organizations are unprepared to address the skills shortage

Most Impactful Trends for Organizations



Organizational Preparedness for Shortage of Critical Talent





# What We Are Seeing

## Insights from the field

### Candidates expect:

- **Flexibility** in the form of remote or hybrid work, clear direction and the ability to do complete work on time but at times that work best for them.
- For the most part, job seekers and customers understand the **realities of the specific job role or function (or industry) that requires them to be on site.**
- Companies are focused on **Diversity, Equity and Inclusion** in hiring decisions

### Organizations must:

- Develop a **compelling employee value proposition**—now more than ever.
- Have exceptional **follow-through** skills and **great listening**, essential when recruiting talent now.
- Ensure **shared expectations**. In return for added flexibility/benefits/pay, the expectations from employers may also go up. It's important to understand those early and ensure they **are realistic**.
- Consider **alternate methods for tackling projects** as there isn't a one-size-fits-all approach to address these challenges.

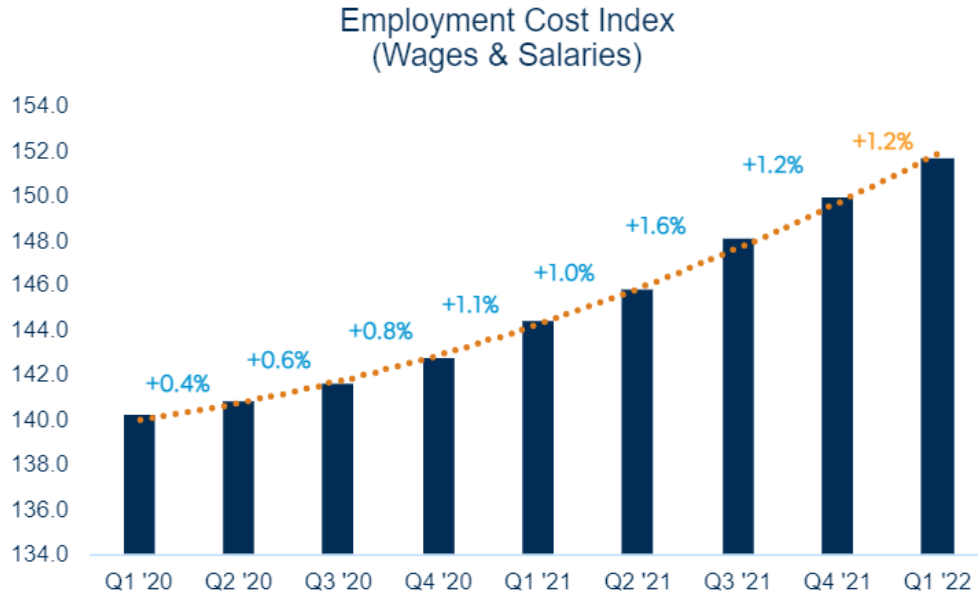


# Salary Trends



# How Is The Talent Gap Impacting Wage Growth?

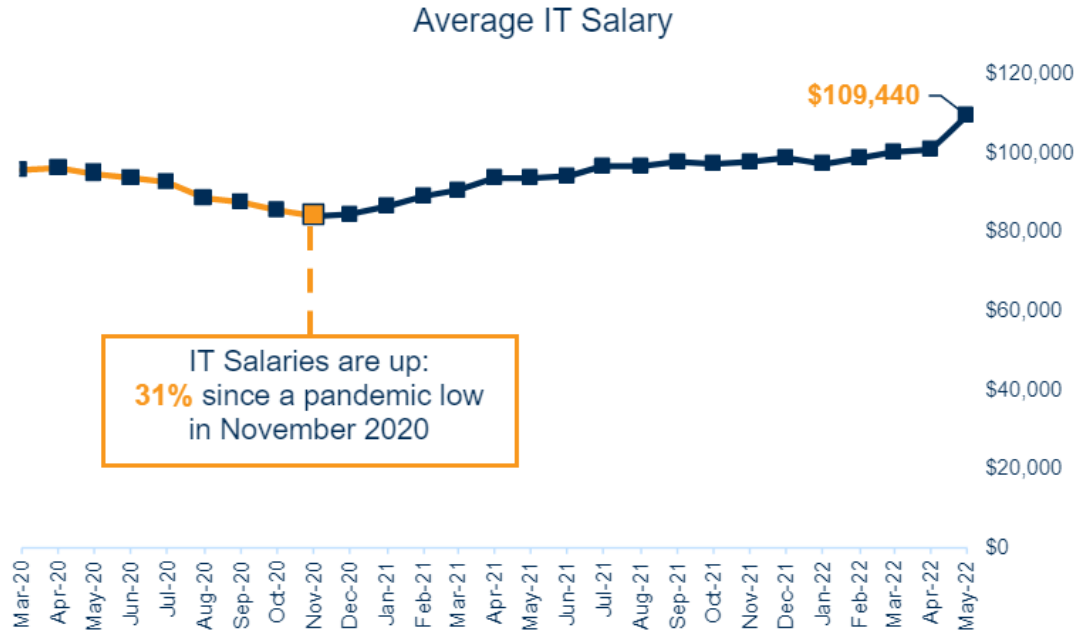
Twice the average growth rate



- ECI, which measures compensation costs, increased by 1.2% in Q1 2022, twice the average quarterly increase of 0.6% experienced prior to the onset of the pandemic.
- As employers offer higher salaries to fill their jobs, compensation is trending up rapidly.
- This means that employers should expect to increase wages for current employees in order to retain them.

# Advertised IT Salary Trends

63% of organizations plan to make compensation adjustments in response to high inflation



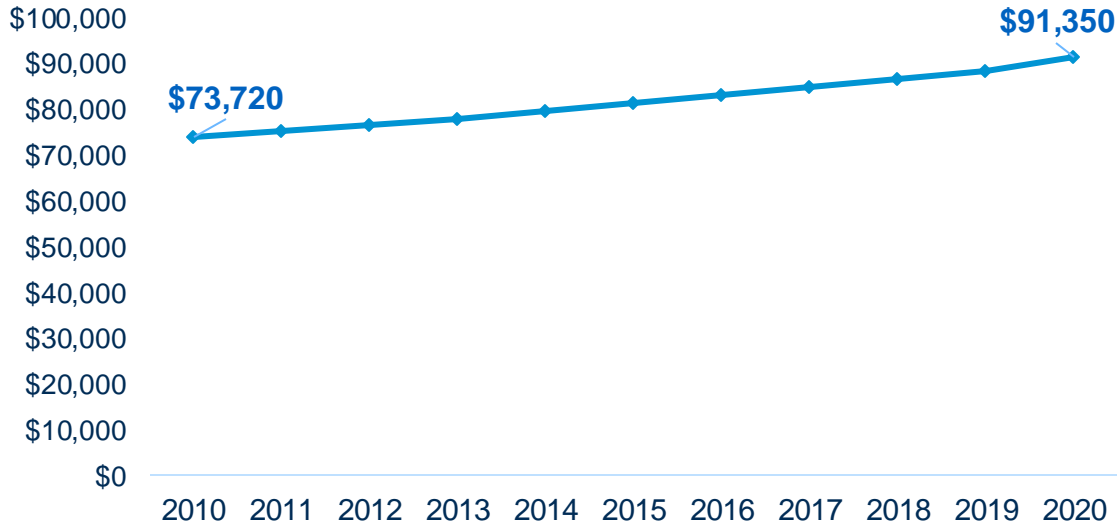
Wage growth spurred by:

- Surging demand
- High attrition rates
- New competitors for talent
- Fundamental lack of supply

# IT Salaries: Historical Trends



Annual IT Salary  
Median



The median IT salary is up 24%  
over the last decade

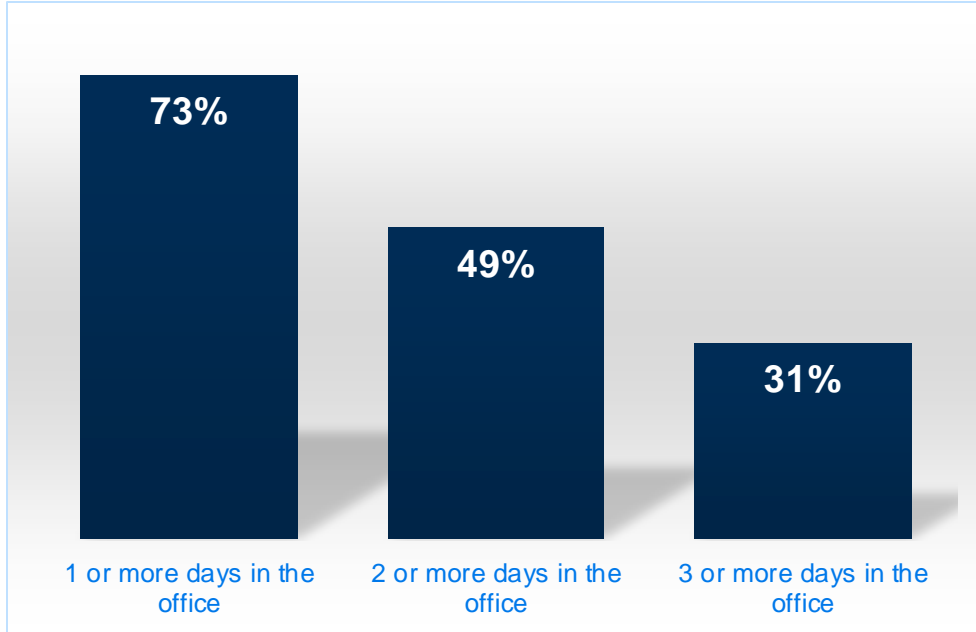


# Attrition, Retention and Attraction



# The Future of Work Is Hybrid

Employee preferences for hybrid work



% of Candidates Placing High or Medium Importance on Hybrid Work When Evaluating a New Employer

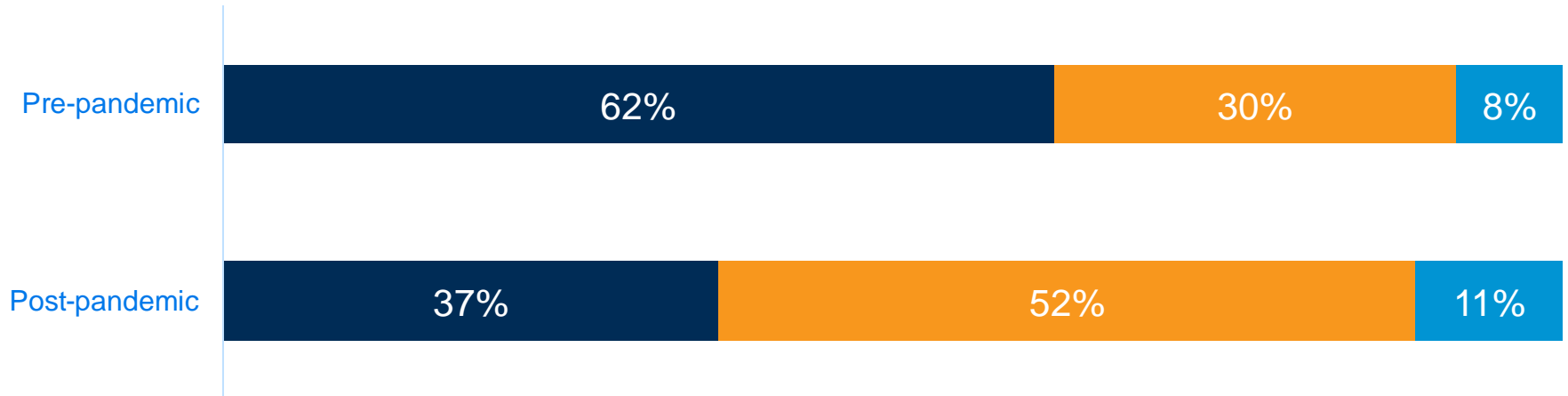
**81%**

Q: "If you could make the schedule yourself, what proportion of the time would you like to spend working in the office?"

# Employee Preferred Work Models

Most employees report preferring a more flexible working model in the future

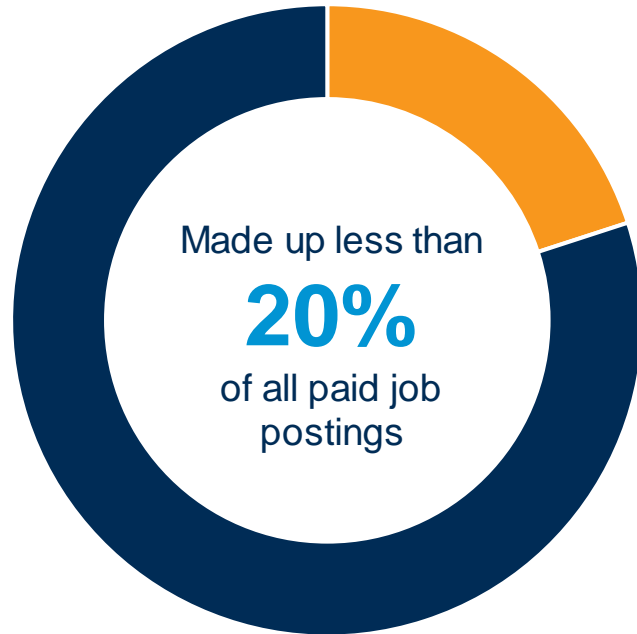
■ Fully on site ■ Hybrid ■ Fully remote





# Candidates Show Far More Interest in Remote Jobs

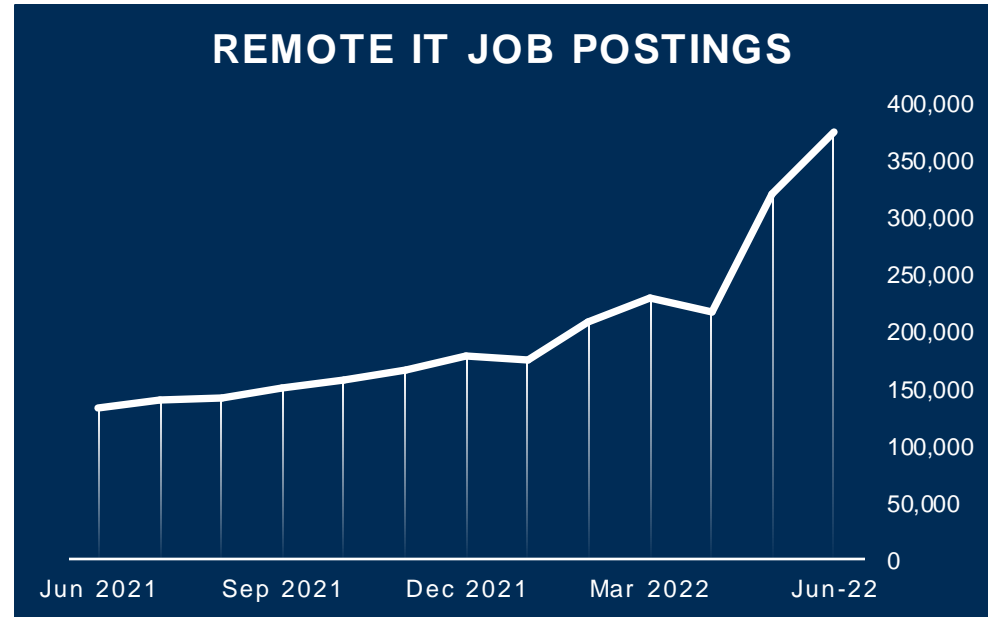
Remote jobs posted on LinkedIn last month...



# Remote Work Trends

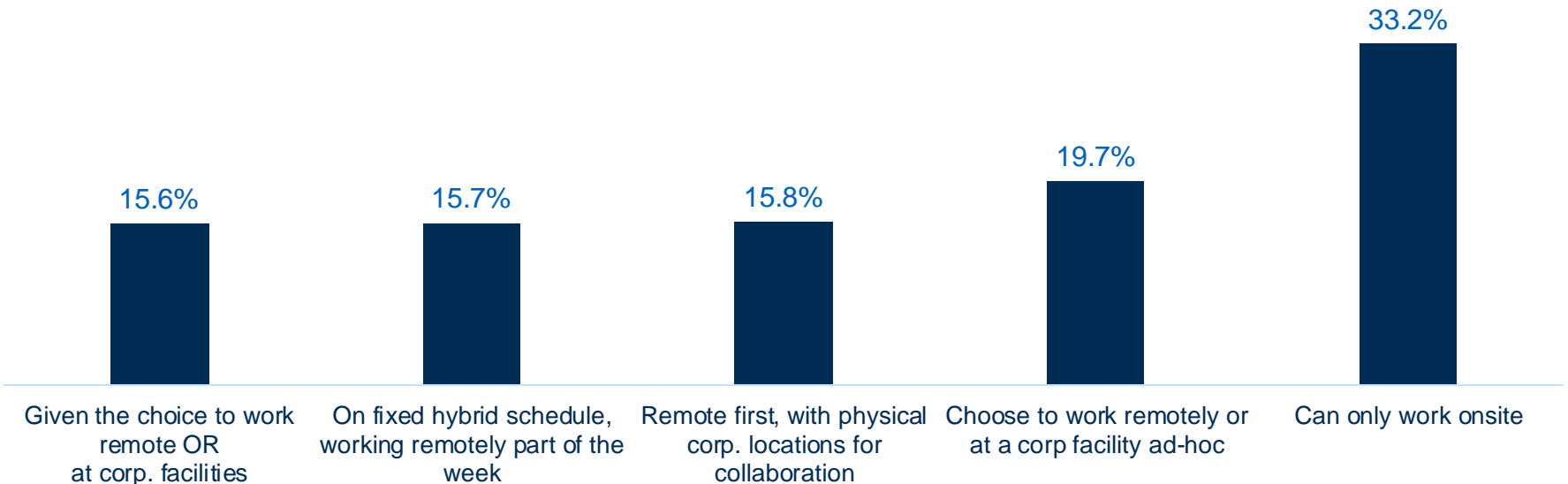
Gartner predicts that in 2022 remote workers will account for 53% of the U.S. workforce

- Remote IT job opportunities continue to increase.
- Remote IT jobs openings are up 180% Y/Y.



# Plan for Hybrid Work Strategies

In 2022, what percent of your workforce do you expect to be working in the following ways?

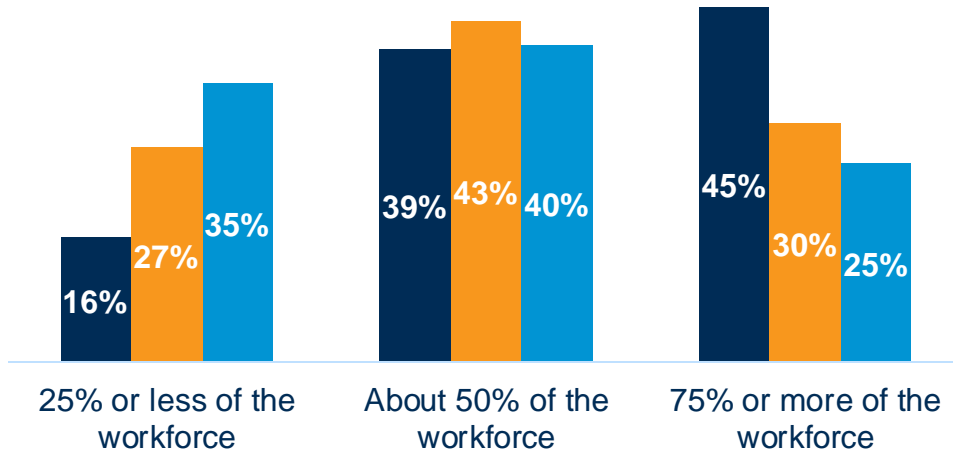


# Remote Work Expectation



Percentage of Workforce Expected to Work Remotely

■ 2020 ■ 2021 ■ 2022



## Hybrid by Design

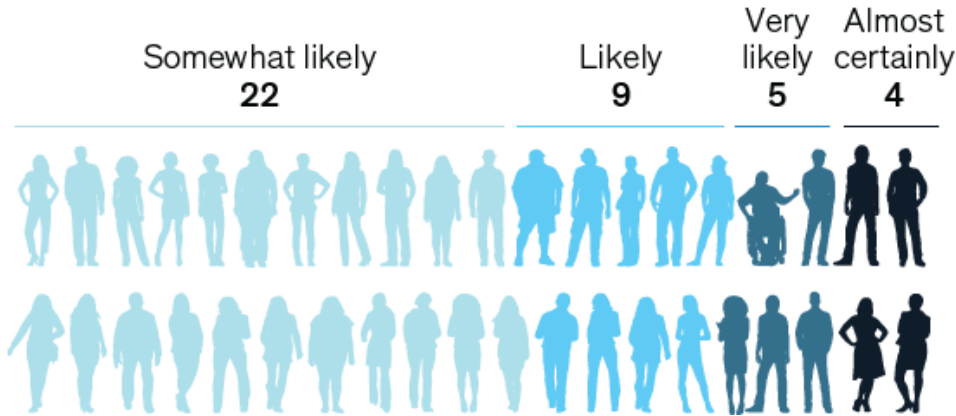
A hybrid workforce is a powerful model that's here to stay. Most organizations expect a significant portion of their workforce will be remote three or more days a week through 2022.

Organizations must be intentional about remote and in-person collaboration, leveraging technology that creates flexibility, agility and balance.

# Employees Leaving in Drove

**40%**

of employees stated that they are at least somewhat likely to leave their current job in the next 3–6 months



## The “Great Attrition” is real

- 64% of employees who are at least “somewhat likely” to quit would leave without a job in hand.
- 64% of employers expect voluntary turnover to remain elevated or to increase.

# Takeaways

Steps you can take now to navigate today's market



Think about flexibility



Mind unintentional bias



Create pathways and access



Build a brand identity



Meet people where they are



Find the right partners



Thank You

