Priscilla Nornoo

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**EDUCATION:**

Towson University – Towson, Maryland Expected Graduation: May 2023

Bachelor of Science

Major: Information Technology, Concentration: Data Management and Analytics, Minor: Business Analytics

GPA: 3.6

**PROJECTS/ INTERNSHIP/ WORK EXPERIENCE:**

**Undergraduate Baltimore Data Science Corps Researcher (NSF Funded Project), Towson, MD** September 2022-Present

* One of six chosen to participate in the research of the Baltimore Areas utilizing data analysis and data science skills
* Inspecting 911 Calls for Service in 2020 and 2021 utilizing data collected from <https://data.baltimorecity.gov/> (Open Baltimore)
* Creating data visuals to access the high, medium, low, and emergency priority calls.
* Analyzing data to interpret common areas in which the 911 Calls are being made.
* Joined the 2021 time series dataset to compare 911 calls made in both years.
* Analyzing the effects COVID-19 has made to the contribution of 911 calls in the Baltimore area.

**PwC Extern, Remote** September 2022- October 2022

* Became familiar with the vision, mission, and work of SEEDS- Access Changes Everything, while learning the basic concepts in the nonprofit sector and current corporate giving trends, with a concentration on similar youth serving organizations.
* Researched profiles of corporate funders and peer organizations that have corporate funding, evaluate criteria for potential donors, and create a list of ideal donors that align with the mission and goal of SEEDS.
* Presented my findings utilizing Canva to highlight insights and trends in a fundraising landscape and delivered recommendations on the best funder personas to pursue.

**Student Academic Advisor, Towson, MD** January 2022- Present

* Advising an average of 10 undergraduate students per hour utilizing the Libraryh3lp software application
* Providing online and in-person resources to approximately 4,600 first year and transfer students.
* Coordinated Campus Outreach/ Social Involvement events and assist with the spread of information regarding academic planning both online and through tabling events.

**First Year Experience Leader, Towson, MD** August 2022- September 2022

* Adopted a servant leadership style to lead a group of approximately 35 first year students in support of the first-year orientation activities as a result providing an easier transition from high school to college.
* Utilized previous work experience skills as a Student Academic Advisor to aid in advising classes for first-year students.
* Assisted in the demonstration of software applications such as Peoplesoft and Blackboard to illustrate common resources and activities from a student perspective.

**Data Analyst Intern, Towson, MD** June 2022- August 2022

* Collaborated with the Towson Athletic Department to collect, clean and analyze data of all 19 sports teams utilizing Excel and Tableau.
* Selected appropriate chart visuals to development trends and insights of all athletic students to create a baseline for injuries.
* Used predictive analysis skills to indict all athletic students’ performance skills for improvement.

**Towson University Data Analytics Competition** March-April 2022

* Cleaned and analyzed the NFL Baltimore Ravens Football Team online apparel revenue dataset.
* Developed visuals utilizing Tableau to illustrate patterns/ trends and pitched a recommendation for increasing local revenue.
* Placed as a top 10 finalist and presented my research to key leaders of the Baltimore Ravens Data Analyst Team.

## TECHNICAL/ NON-TECHNICAL SKILLS:

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| --- | --- | --- |
| * Excel Associate License * Microsoft Office * Visual Studio Code | * Tableau * Linux, Windows, and IOS * Data Analysis | * Programming knowledge in C++, Java, HTML, SQL, and R * Google Workspace * Project Management |

## HONORS/AWARDS/CERTIFICATIONS:

* Currently pursuing a Capital CoLAB Digital Technology Credential Present
* Currently pursuing a Google Data Analytics Certificate August 2022-Present
* Ask Questions to Make Data-Driven Decisions September 2022
* Foundations: Data, Data, Everywhere September 2022
* Prepare Data for Exploration September 2022
* Tigers Lead: Tier One “Emerging Leadership” May 2022
* Top Ten Finalist for the Towson University College of Business and Economics Data Analytics Competition April 22,2022
* Dean’s List at Towson University Fall 2020, Spring 2022

## LEADERSHIP/Organizations/extracurricular ACTIVITIES:

Tigers Lead Program: Tier Two Master Class Participate of Cohort September 2022-Present

Youth & PENSA Database Maintenance Leader July 2022- Present

Sisters Scripters Secretary January 2022- Present

Women In Tech Club Member 2021-Present

Black in Tech Foundation Member August 2022-Present

Data Visualization and Analytics Group Member January 2022- Present